



Make your voice heard today. Support our 2010 Campaign for Life.

By Dennis Howard

Since 1995, the Movement for a Better America has served as a pro-life think tank whose mission is to develop new ways to build a genuine pro-life majority in America. Over that time, pro-life public opinion has risen from 33% to 51% -- a dramatic rise of 3% a year. There is no doubt that lively public discussion of the life issue on many fronts contributed greatly to that change.

Our contribution to that debate is that we were the first and often the only voice to raise the issue of the horrendous economic impact of abortion – an issue that resonates not just with pro-life folks, but with all who are concerned with the future of our country. That impact amounts to \$38.5 trillion in lost GDP and is climbing at a rate of \$2.5 trillion every year. We were also the first to warn of the current economic crisis long before it happened. That campaign must continue through talk radio, the internet and other media.

We also pioneered new approaches to pro-life evangelization aimed at young people and families and encouraged others to do the same. “Preaching to the choir” is no way to build a genuine pro-life majority. Our research proves conclusively that well-directed efforts can have a major impact on the pro-life leanings of the under-40 market. We ignore such research at our peril.

We now face the most pro-abortion administration in history. The noisy fight over national health care makes clear their determination to achieve government control of health care and to institutionalize the culture of death. Yet we humbly admit that our backs are against the wall. Pro-life donations have declined sharply during this recession. Economic pressures may also send abortion rates soaring by as much as 10% to 20%. **This is no time to relax our courage and our commitment.**

To achieve a better America for our kids and grandkids, we must expand our efforts, not fold our tent and fade away. Your gift will help us keep this important voice alive. God will bless you for it.

Movement for a Better America, Inc.,

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(MBA, Inc. is a 501 (c) (3) non-profit corporation. All donations are tax deductible.)

Yes, I want to join my voice with yours to counter the growing institutionalization of the culture of death. I applaud your efforts to unite economic and social conservatives by carrying your message on the economic impact of abortion through talk radio and the internet. I support your focus on persuasion and education to reach families with children under 18 as the best way to raise up a new pro-life generation.

I enclose my tax-deductible contribution for . . .

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